

FUSION CREATIVE

YOUR

*Creative Freedom*TM

ENTREPRENEUR TYPE



UNLEASH YOUR *Star Power* WITH LISA ROBBIN YOUNG



Congratulations!

You're about to learn more about what it means to be a **Fusion Creative!**

CLARITY + CONFIDENCE + COURAGE

That's the essence of the Star Power Framework. This report gives you more **Clarity** about how you're uniquely wired to work. It helps you **Know Yourself** so you can **Play To Your Strengths**.

That clarity helps you make more confident decisions and take courageous actions to help you **Unleash Your Star Power**.

Let's get started!



The Star Power Framework is a map to help you Unleash Your Star Power. Book a Star Power Intensive and I'll help you build your custom success map!

What's inside



IS YOUR BUSINESS A RAINBOW UNICORN?
YOUR FUSION CREATIVE QUALITIES & RESULTS
NINJA SKILLS AND CHALLENGES
ARE YOU READY TO UNLEASH YOUR STAR POWER?

UNLEASH YOUR *Star Power* WITH LISA ROBBIN YOUNG

IS YOUR BUSINESS A RAINBOW UNICORN?

Rainbow Unicorns are elusive, mystical, magical things.

Just when you think you've tracked one down, it seems to evaporate into thin air. Do you feel like building a profitable, sustainable business is like a Rainbow Unicorn? It doesn't have to be that way.

I'm here to tell you that you can build a business--doing what you love--that pays you well and gives you the time to enjoy the money you're making. Knowing your Creative Entrepreneur Type is the first step to developing a business that fits your life, just the way you want it.

Each of us has a preferred mode of operation in the world. It dictates the way you interact with the world around you. It reveals why you choose to do what you do (or not). It also causes challenges unique to your type. As a creative entrepreneur, you're building a business doing what you love. There may be times when you wear many hats, but knowing your Creative Freedom type allows you to see your strengths as well as the challenges of your type that cause you to wear the wrong hats for too long.

When you are clear on not only what you're good at but also what energizes you, it becomes easier to find and implement support systems for things that aren't in your wheelhouse. Once you know your type, you can resolve your blind spots once and for all, giving you the clarity and confidence to Own Your Dreams Without Selling Your Soul.

If, by some twist of fate, you haven't already taken the quiz, you can [do that here](#). Otherwise, let's dig in!

THE CREATIVE FREEDOM SPECTRUM IDENTIFIES YOUR PREFERENCE, NOT YOUR PROFICIENCY.

You can be really good at something and hate doing it. You might even expect that you have to, or "should" be doing it because you're a business owner, but that's a faulty assumption. In fact, several Chaotic Creatives I've met are incredibly good at Linear functions, but those tasks drain their energy and leave them feeling depleted at the end of the day. Likewise, a focus on more Chaotic functions, while important in the growth of a business, can drive a Linear to the brink of insanity.

When each type focuses on what's best for them and delegates the other tasks and responsibilities, the result is more time, energy, and money for what matters most.



Fusions are detail focused and have the greatest capacity for fame and fortune. They see intricacies in patterns and relationships that others miss. Think of the Eagles, a band of musicians – each successful in their own right - who created the best-selling album of the 20th century.

FUSION CREATIVES

Fusion Creatives are the “Jack-of-all-trades” types that seem to be good at just about everything. They are the Renaissance men and women of the world. At their apex, they are revolutionary visionaries, often ahead of their time. Think da Vinci, Steve Jobs, Queen Margrethe II of Denmark, Astronaut Mae Jemison, and The Eagles.

Fusions may self-identify as “multi-passionate” because they are adept at a variety of things and find it hard to pick just one to pursue. Fusions have the best and worst of both worlds. Living right in the middle of the spectrum, they have an equal preference and may lean in either the Chaotic or Linear direction as the situation dictates. Depending on their focus of the moment, you might mistake them for a Linear or a Chaotic, because they speak both “languages” equally well.

Fusions make great, if not reluctant leaders because they frequently suffer from Impostor Syndrome and don't think of themselves as “good enough”. Why? Because their network is filled with people who are more Linear or more Chaotic than they are and better than they are at everything they do. What they don't realize is that no one else in their network is good at BOTH Linear and Chaotic things like they are. Fusions spend an inordinate amount of time trying to perfect something before they put it out into the world. If it isn't perfect, they won't share it.

FUSION & STRUCTURE

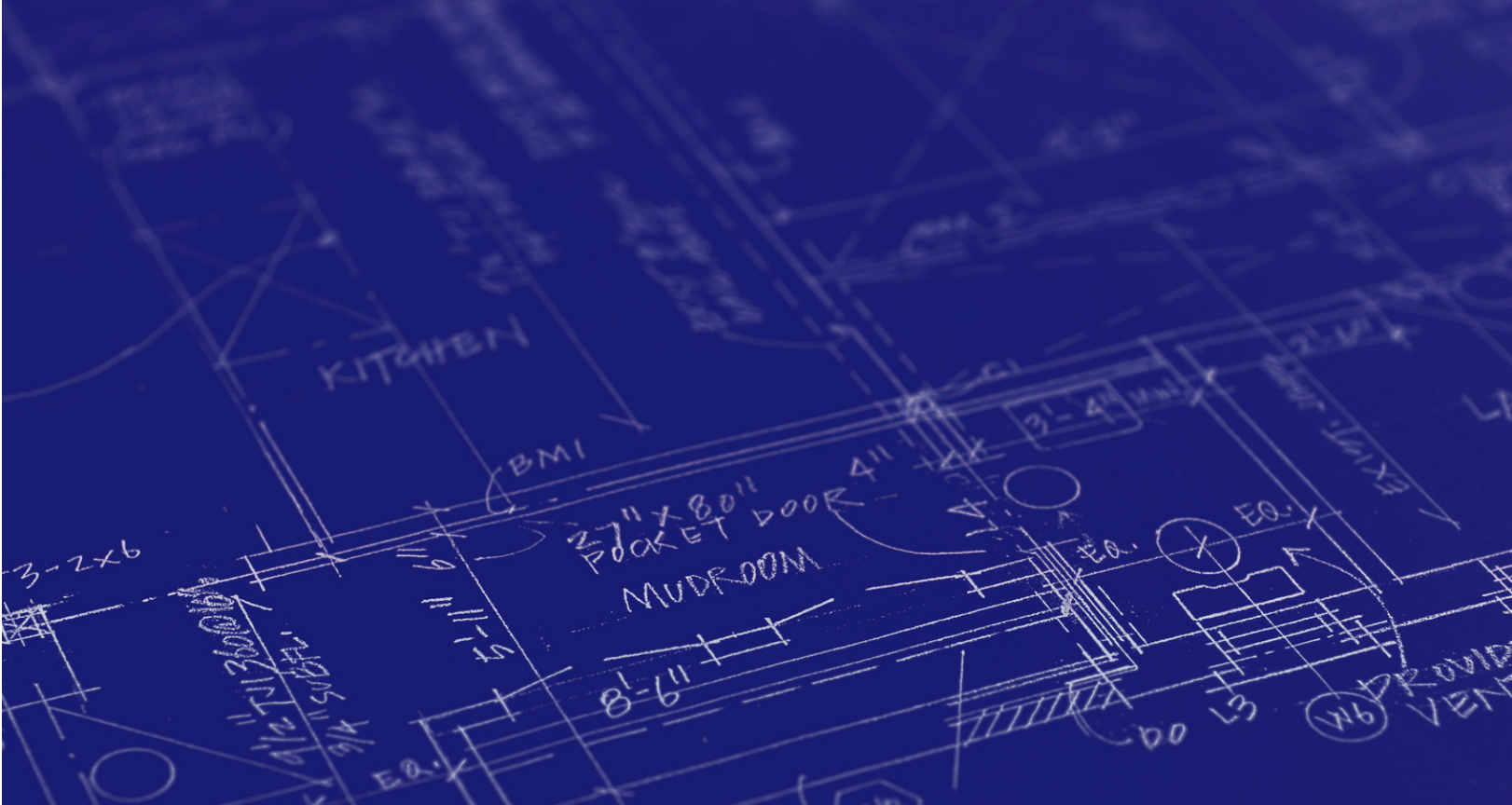
Fusion Creatives typically reach a point when they're tired of being busy and not seeing a return on their investment. When these clients come to me, they are ready to have a consistently sustainable and profitable enterprise.

Fusions have a wide network of loose contacts that don't overlap much because they have a lot of different interests. In other words, they know many people, but don't feel as if they have a lot of influence on them. They are often seen as "the creative one" in their circle of Linear friends and "the strategic one" in their circle of Chaotic friends. They demonstrate traits of both Linears and Chaotics, almost interchangeably, and the most common tell-tale traits of a Fusion creative are perfectionism and comparison-itis.

FUSIONS HAVE A VORACIOUS APPETITE FOR LEARNING AND DOING JUST ABOUT ANYTHING. THEIR BIGGEST PROBLEMS ARE TRYING TO FIGURE OUT WHICH "THING" TO PICK, AND ASKING FOR HELP.

Why?

All-or-nothing thinking puts them in a feedback loop where Fusions think they should be able to do everything all the time (and do it well), which then, ironically, triggers their impostor syndrome.



Fusions typically need permission to act with confidence - without being compared to others - and to trust that whatever project they choose to complete will be successful, because it probably will be. They get stuck in a 'perfection loop' and are prone to comparing themselves to other Linear or Chaotic Creatives instead of causing on their own unique blend of talents and skills, If they can transcend the all-or-nothing thinking, Fusions actually have the greatest capacity for fame and fortune.

Fusions have a “can do” attitude, and an ability to tackle almost any challenge but struggle with letting go of tasks. The thought is that “it's just faster and easier if I do it myself.” That's true, in the short term, but in the long term it creates problems.

FUSION RESULTS

Fusions have a hard time letting go which causes two problems. The first is that they become the bottleneck in their business, slowing potential momentum. The second is that, because they haven't been asking for help, they haven't built the strong network relationships needed to grow their business once they DO get some momentum. Then, overwhelm can set in, which slows momentum again. This keeps Fusions in a feast or famine cycle where they create for a while and then stop creating in order to market what they've created.

THE SECRET TO SUCCESS AS A FUSION

Because of the impossibly high standards Fusions set for themselves and the desire to be “as good as” their Linear or Chaotic counterparts, they are afraid of not being fully seen (and not measuring up when they are), Fusions can spend countless hours “perfecting” their Great Work, which causes them to finish less and struggle more. The result? When they finally put something into the world it's amazing, but few people know about it because they don't spread the word (for fear of not measuring up).

**FUSION
CORE ISSUE:
BOTTLENECKING**

Like every Creative Type, your Ninja Skills, when taken to the extreme, become your challenges.

Take a look at the chart to see how some of your greatest gifts can also take a turn to the dark side.

And remember...

When you let go of the need to compare yourself to anyone but YOU, that is when your real light shines!

These
NINJA SKILLS

Jack of all trades/
quick study



Moves quickly,
gets stuff DONE



Eye for detail
and results-oriented



Speaks both Linear
and Chaotic languages



can become These
CHALLENGES

Wearing too many hats/
failure to delegate

Doesn't build important
relationships to grow the business

Perfectionism/
Comparisonitis causes project paralysis

Falls prey to
Linear and Chaotic blind spots

Challenge:

IMPOSTER SYNDROME/
"I'LL DO IT MYSELF"

Success factor:

YOU ARE YOUR ONLY COMPARISON
TRUST YOUR TEAM AND DELEGATE



ARE YOU READY TO UNLEASH YOUR

Star Power?

Howdy! I'm Lisa M. Robbin Young, a multi-passionate Fusion Creative with my fingers in a lot of pies. I've built a profitable career as a creative entrepreneur. I've written books and music, appeared on film, stage, and television. I've "been there, done that" when it comes to making good money without selling your soul.

I've been helping creatives for decades.

Now I want to help you have more impact, more income, and more freedom to enjoy it.

Take a look at your "What's next?" options to find out how I can help.

WHAT'S NEXT?

Rising Tide

MEMBERS ONLY ACCESS AREA

An ongoing community program of coaching, accountability, and support to help you stay on track with your goals and plans.

<https://lisarobbinyoung.com/risingtide>

Private Coaching

Let's work together! We can build out your offer stack, review your marketing, or lay plans to make this your best year yet!

Book a 15 minute discovery session

