

CHAOTIC CUSP CREATIVE

YOUR

*Creative Freedom*TM

ENTREPRENEUR TYPE



UNLEASH YOUR *Star Power* WITH LISA ROBBIN YOUNG



Congratulations!

You're about to learn more about what it means to be a **Chaotic Cusp Creative!**

CLARITY + CONFIDENCE + COURAGE

That's the essence of the Star Power Framework. This report gives you more **Clarity** about how you're uniquely wired to work. It helps you **Know Yourself** so you can **Play To Your Strengths**.

That clarity helps you make more confident decisions and take courageous actions to help you **Unleash Your Star Power**.

Let's get started!



The Star Power Framework is a map to help you Unleash Your Star Power. Book a Star Power Intensive and I'll help you build your custom success map!

What's inside



IS YOUR BUSINESS A RAINBOW UNICORN?

YOUR CHAOTIC CREATIVE QUALITIES & RESULTS

NINJA SKILLS AND CHALLENGES

ARE YOU READY TO UNLEASH YOUR STAR POWER?

UNLEASH YOUR *Star Power* WITH LISA ROBBIN YOUNG

IS YOUR BUSINESS A RAINBOW UNICORN?

Rainbow Unicorns are elusive, mystical, magical things.

Just when you think you've tracked one down, it seems to evaporate into thin air. Do you feel like building a profitable, sustainable business is like a Rainbow Unicorn? It doesn't have to be that way.

I'm here to tell you that you can build a business--doing what you love--that pays you well and gives you the time to enjoy the money you're making. Knowing your Creative Entrepreneur Type is the first step to developing a business that fits your life, just the way you want it.

Each of us has a preferred mode of operation in the world. It dictates the way you interact with the world around you. It reveals why you choose to do what you do (or not). It also causes challenges unique to your type. As a creative entrepreneur, you're building a business doing what you love. There may be times when you wear many hats, but knowing your Creative Freedom type allows you to see your strengths as well as the challenges of your type that cause you to wear the wrong hats for too long.

When you are clear on not only what you're good at but also what energizes you, it becomes easier to find and implement support systems for things that aren't in your wheelhouse. Once you know your type, you can resolve your blind spots once and for all, giving you the clarity and confidence to Own Your Dreams Without Selling Your Soul.

If, by some twist of fate, you haven't already taken the quiz, you can [do that here](#). Otherwise, let's dig in!

**THE CREATIVE FREEDOM
SPECTRUM IDENTIFIES YOUR
PREFERENCE, NOT YOUR
PROFICIENCY.**

You can be really good at something and hate doing it. You might even expect that you have to, or "should" be doing it because you're a business owner, but that's a faulty assumption. In fact, several Chaotic Creatives I've met are incredibly good at Linear functions, but those tasks drain their energy and leave them feeling depleted at the end of the day. Likewise, a focus on more Chaotic functions, while important in the growth of a business, can drive a Linear to the brink of insanity.

When each type focuses on what's best for them and delegates the other tasks and responsibilities, the result is more time, energy, and money for what matters most.

CUSP CREATIVES

Cusp-Type Creatives have a dominant preference for their namesake, and also demonstrate strong cross-over preferences. They are not considered true Fusions because they still have a preference for either Chaotic or Linear modes of operation (Fusions have a fairly equal affinity for both types), and when stressed or overwhelmed, they will default to their primary creative modus operandi.

That said, their strengths on both sides of the spectrum give them the potential to manifest blind spots common to both Fusions and their primary type.

Cusp-Type Creatives don't usually start out life on the cusp. Often, they learn their opposing type over time and develop an affinity for it as they get better at it.

For example, many Chaotics are forced to learn Linear concepts in school. True Chaotics may get good at Linear tasks through practice, but they never enjoy it. Chaotic Cusp types discover they actually enjoy some of the Linear tasks. This learned affinity doesn't negate their original preference for the Chaotic approach but helps balance their Chaotic leanings.

The description of your primary type is included in this report.

Chaotic Cusps can flex like a fusion, but when the chips are down, times are tough, or the situation calls for serious problem solving, you'll lean into your natural Chaotic preferences: intuition, trusting your gut, and going with the flow to create more ease.



Chaotics aren't afraid to take big risks in order to reach the right people. "How will it look and feel? How will people respond to it?" Think Lady Gaga, who confessed in an interview that she plowed every penny she had into a tour in order to impress Arthur Fogel enough to get him to agree to be her promoter.

CHAOTIC CREATIVES

Chaotics are the makers, creators, and joy bringers of the world. At their apex, they are celebrities in their market. Think: rock stars like Lady Gaga or Billy Joel, and world-class athletes like Michael Jordan or Venus Williams.

Although everyone is creative in some way, Chaotics are who we typically classify as the artsy ones. They have the clever and crafty ideas that the rest of us steal - with their permission, of course. They are experience-focused. They go out of their way to make memories and leave a positive impression. Chaotics aren't afraid to take risks if it means helping to make an experience even better for "their people". They are fiercely loyal to those people, too. Chaotics will give you the shirt off their back. Chaotics speak in feelings, moods, and moments.

Chaotics are great at setting a scene, telling a story, and inspiring people to take action. They are fun-loving leaders, though leadership doesn't come naturally. The business side isn't always easy for Chaotics either because you can't build a relationship with numbers. Processes, systems and rules feel too rigid and confining for Chaotics who like to trust their gut and go with the flow, or who want to deal with people on an individual, case-by-case basis.

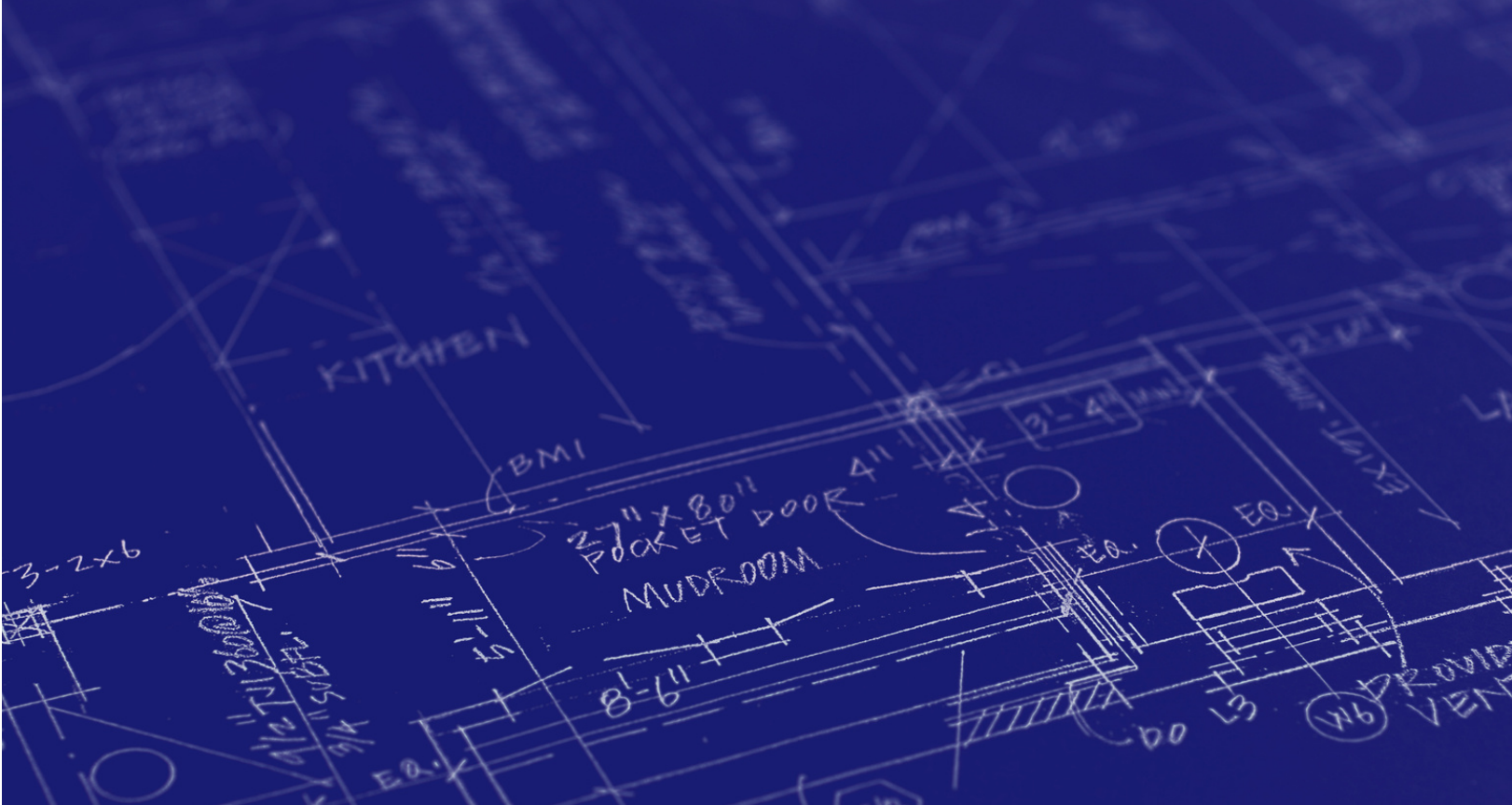
CHAOTICS & STRUCTURE

Chaotic Creatives typically reach a point when they are ready to "get organized and grow". When these clients come to me, we discover that while they don't work well with imposed structures, they do have rituals, routines, and other habits that have helped them to create a "groove" that keeps things going. At some point, however, it's not enough - usually because of consistency issues. They might even be dealing with a chronic illness that prevents them from keeping a regular work schedule. Chaotics typically need accountability - without pressure. Oftentimes, they need very directive help because they get overwhelmed with too many details.

THEY'RE ALSO OFTEN THE LAST TO REACH THEIR TRUE FINANCIAL POTENTIAL AS CREATIVE ENTREPRENEURS.

Why?

Their aversion to all things Linear: money, numbers, structure, and routines feel taboo for Chaotic Creatives. Afraid of "selling out", they usually focus on doing their Great Work and trust that "if I build it they will come". When the money finally starts coming in, they often need trusted advisors to keep the business stable, or they will face overwhelm and burn out from managing the day-to-day elements of the business.



Chaotics need structures that work with their lifestyle. They usually know how to relax and have fun, but they can feel both anxious about needing to focus and overwhelmed because there's too much to do. They don't want to be "penned in" and resist most forms of discipline or structure that are foisted upon them. Still, they recognize that their laissez-faire approach to business prevents them from creating a consistently profitable business.

Chaotics are great at creating a world-class experience for their audience. But when there's not enough money, time, or manpower to create the perfect replica of what's playing in their mind, they get frustrated and drag their heels.

CHAOTIC RESULTS

Their results often reflect their haphazard approach to business: chronic cycles of feast or famine - usually because they get lost in their work (or socializing) for extended periods of time. Once they come up for air, they recognize the need to "get out there" and market their offerings, but struggle with their negative perception of marketing and sales.

Chaotics have a method to their madness though. Chaotics are visionaries, and can see their desired end result better than any other type. They trust their intuition, which is finely tuned, and generally keeps them moving in the right direction. But relying ONLY on intuition can cause Chaotics to get into trouble they could have avoided with outside help or a second opinion.

THE SECRET TO SUCCESS AS A CHAOTIC

Because of their high standard of excellence, it's also difficult for Chaotics to trust team members to carry out their vision. Perfectionism can slow progress - especially if you can't trust your team - and make you look like a diva. The secret, then, is to keep standards high, hire "A" players, and then get out of your own way, trusting your team to do their best work.

**CHAOTIC CUSP
CORE ISSUE:
PROFITABILITY**

Like every Creative Type, your Ninja Skills, when taken to the extreme, become your challenges.

Take a look at the chart to see how some of your greatest gifts can also take a turn to the dark side.

And remember...

*Vision is powerful,
but without an
audience (and a team
to bring it to fruition),
your vision won't
make an impact.*

These
NINJA SKILLS

Visionary ideas
and plans



High standards
of excellence



Creating an exceptional
experience



Powerful
intuition



can become These
CHALLENGES

Becoming the bottleneck
in your business

Perfectionism / Micro-managing /
Second-guessing team

Running out of time /
over budget

Avoidable mistakes, "What did I
get myself into?" scenarios

Challenge:

**CONTROL FREAK/
PERFECTIONISM**

Success factor:

**FEEDBACK FROM TRUSTED ADVISORS.
DELEGATE SO YOU CAN CREATE!**



ARE YOU READY TO UNLEASH YOUR

Star Power?

Howdy! I'm Lisa M. Robbin Young, a multi-passionate Fusion Creative with my fingers in a lot of pies. I've built a profitable career as a creative entrepreneur. I've written books and music, appeared on film, stage, and television. I've "been there, done that" when it comes to making good money without selling your soul.

I've been helping creatives for decades.

Now I want to help you have more impact, more income, and more freedom to enjoy it.

Take a look at your "What's next?" options to find out how I can help.

WHAT'S NEXT?

Rising Tide

MEMBERS ONLY ACCESS AREA

An ongoing community program of coaching, accountability, and support to help you stay on track with your goals and plans.

<https://lisarobbinyoung.com/risingtide>

Private Coaching

Let's work together! We can build out your offer stack, review your marketing, or lay plans to make this your best year yet!

Book a 15 minute discovery session

