



Create a
Soulful
Business

AND STILL BE
TRUE TO YOURSELF

T.A.D.A.

Your guide to a soulful business

TRUST

When do you find it hard to trust yourself?

What supports can you put in place to better trust yourself?

Where do you know you're out of alignment with your values and beliefs? How can you shift that?

AWARENESS (ESPECIALLY SELF-AWARENESS)

What are you great at that you really want to do?

What do you NOT want to do?

What do you think is stopping you from doing that?

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DELEGATION

What do you need to get off your plate so you can focus on what matters most?

What are the strengths of your creative entrepreneur type? How are you leaning into those strengths?

Who can you ask for support or help?

AUTHENTICITY

What are your values? What makes you who you are?

What is the "origin story" of your business and what does it mean to your audience?