



Success on YOUR terms!

Training and entertainment all in one!

With 20+ years as an entrepreneur *and* performing artist, Lisa Robbin Young understands the unique challenges of building a profitable, sustainable microbusiness. Very often, your business is an extension of who you are - which means getting clarity on what really matters to you. Lisa helps entrepreneurs tune in to The 5 Key Areas of Success, and create a business that sings for your right audience.

Lisa's blend of creative and fun "Info-tainment" (one part training, one part performance) regularly leave audiences saying "Wow!" - and feeling more confident, capable, and clear on how to achieve success on their own terms. She's not afraid to tell it like it is in a way that educates and inspires. Whether it's a keynote for your main stage, how-to training for your multi-speaker event, or a musical highlight to cap off a transformational weekend, Lisa Robbin Young creates one-of-a-kind experiences that bring inspiration and deliver results - before you even leave the conference room.

Training & Coaching

Round table discussions, breakout sessions, and small group activities are powerful components to deepen the learning experience. Lisa has a unique opportunity to get up close and personal with key members of your group or organization to understand the bigger picture of your event. One-on-one coaching is also available to bring immediate clarity and results around a specific entrepreneurial challenge.

Inspiration, Motivation & Entertainment

An award-winning writer, composer, speaker, and performer, every talk is custom crafted around your needs and features Lisa's signature tell-it-like-it-is story-telling style. A classically trained musician with multiple recording projects to her credit, Lisa brings an incredible depth of musical and performing talent to every event. Clients regularly ask Lisa to conclude her segment with a song that fits the theme of the event. She even writes custom music upon request. For events in Michigan, Lisa can also perform with her jazz band or vocal ensemble, depending on your needs.







About Lisa

Lisa Robbin Young is the founder of Ark Entertainment Media, a production company and business incubator for creative entrepreneurs. She's helped sales professionals, best selling authors, actors, musicians and others make good money doing what they love, and have the time and money to enjoy their life in the process. An award-winning speaker, writer, and musician, Lisa penned the international business best-seller "The Secret Watch" and her latest solo project, "The Fine Line" is a collection of pop-infused jazz and blues tunes recorded as part of her "300 Songs" project.

Lisa believes that the best way to be truly successful in life and business is to be yourself – warts, sparkles, and all – so you can *own your dreams without selling your soul*.



Most Requested Topics

- * **DUMB Goals:** Setting and achieving goals that matter.
- * The Power of YOU: How to share your authentic self for maximum success.
- * On YOUR Terms: How to achieve your definition of success without selling your soul.

Lisa can also create a session just for your event! Contact us for more details.



"Lisa was WONDERFUL. I know she's a little "unconventional" ...but that was refreshing. Her book was great - read it on my way back to Cleveland. I was also able to determine my WHY through her many questions

she asked of us. I realized that my WHY has changed since I first joined. Now my real reason why I love doing this is because I love coaching to share my knowledge, see them grow and assist them along the way."

Amanda Creque, National Conference attendee & direct sales leader



"Lisa is stunningly effective. Without her, our Simpleology Business Coaching program would not be anywhere near as good as it is. She has a unique talent for bringing out the talents

of others, and motivating people to take real action. I'd hire her as a coach myself!"

Mark Joyner #1 Bestselling Author and Founder of Simpleology



By Lisa Robbin Young

A graphic designer, struggling to build her own business meets an elderly business woman with a gift - an old silver pocket watch.

But this watch has a secret: the inscription changes each day, sharing messages of inspiration that challenge its owner to improve her life.

Can Tina master the lessons of **The Secret Watch** and turn her business (and her life) around before time runs out?

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