

Uncovering Your Stories

What made you decide to start doing this thing that you love so much?

How does it help (or delight) people?

What kind of people does it help (or delight)?

What stories do you have from your current customers that put your company or offering in a positive light?

If you're feeling confident, start sharing these stories. They are the threads that become the beautiful tapestry of your business. Stories sell. The better you get at telling your stories, the more of your right people you'll attract!