

LoveMark Assessment

Are you the best in class in your market?	Yes	No
Are you regularly recommended/referred?	Yes	No
Are your clients proud to be associated with you (aligned with your values & beliefs?)	Yes	No
Are you considered a good value for what you offer?	Yes	No
Do your clients share stories about you with others?	Yes	No
Are you mentioned positively and regularly in your media?	Yes	No
Do clients share their stories about you with you?	Yes	No
Do your clients know your back story & company history?	Yes	No
Do your clients share in celebrating your milestones?	Yes	No
Do your clients know your future vision for your company?	Yes	No
Do your clients consider you a dream fit to their life?	Yes	No
Do your clients know your back story & company history?	Yes	No
If you were no longer available, would you be missed?	Yes	No
Do your clients know your back story & company history?	Yes	No
Do your clients equate you with other inspiring icons?	Yes	No
Do your clients know your back story & company history?	Yes	No
Are your offerings created to be more than "just the basics"?	Yes	No
Do your clients know your back story & company history?	Yes	No
Are you considered "The best" or "the ultimate"?	Yes	No
Do you have sensory associations with your offering?	Yes	No
Do your clients know they matter to you?	Yes	No
Do your clients communicate their loyalty to you?	Yes	No