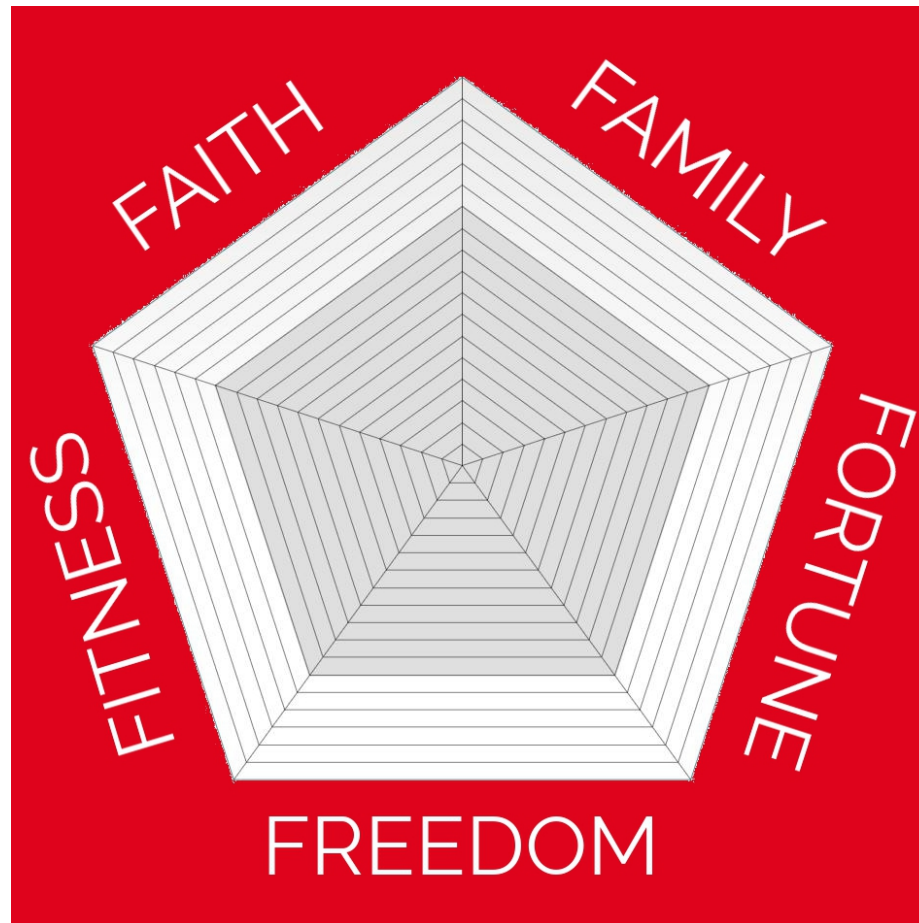




# *Success Finder 2.0*

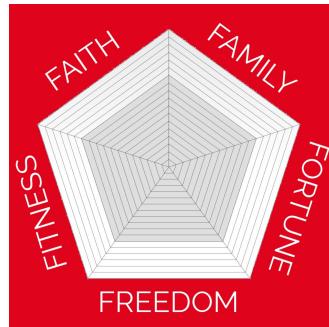
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Find the help you need to be successful.



# What is The Success Finder?



For most entrepreneurs, your business isn't a 9 to 5 that you can put on the shelf at the end of the day. It's an extension of who you are and what you're about in the world. As a result, your work can often trickle into your life, impacting your feeling of success at any given moment in time.

You are holding Success Finder version 2.0 (it's much prettier than version 1.0!). I created The Success Finder for myself when I wanted to get to the bottom of why I was feeling so dissatisfied with my work-life balance. I originally developed the **5 Key Areas of Success** to help me prioritize my work and personal demands. It was incredibly helpful for a daily check-in, but I was missing the bigger picture. So I created the Success Finder to give me a visual tracking tool to see my results over the long term.

The Success Finder allows you to see – at a glance – where you're investing your time, energy & attention. Think of them like bank accounts – or rather "success accounts". When you put all of your attention into one, it's very easy to start depleting the "balance" of the others!

When used regularly, you'll develop a visual reference that shows you clearly where you need help to achieve success. For example, if you find that you're ignoring your fitness account week after week, it might be time to seek the help of a fitness coach to get you on track.

The solutions are always up to you, The Success Finder just helps you see what you need most to feel as successful as you are.



# What is a 'Success Account'?



Like a bank account, success accounts are, in essence "accounts" of energy. I call them the **5 Key Areas of Success**. Ideally, the goal is to keep each account "fully funded" and never overdrawn. If you're constantly depleting the balance of an account, it may be time to ask for help.

I talk about the **5 Key Areas of Success** in detail on my blog and in my book, *The Secret Watch*. Everyone defines these areas a little differently, so you'll need to craft a definition that works for you. Here's a rough framework to start with, to give you an idea of how these accounts operate.

**FAITH** – anyone or anything which helps you live a faith-filled life. It can be spiritual or religious, but doesn't have to be. What do you believe in? What gives you hope?

**FAMILY** – The people who lift you up and encourage you. As I wrote in my book, sometimes friends are as family. Who are your encouragers and supporters?

**FITNESS** – More than just exercise, this is about total mental, physical, and emotional fitness. Nutrition, learning, exercise are just part of the picture. What makes you whole?

**FORTUNE** – Living a life of good fortune is about more than your job or your business, though that's part of it. How do you spend, make, and save money?

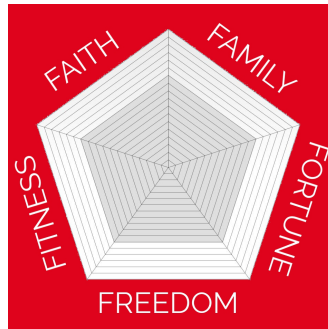
**FREEDOM** – People, activities, ideas, adventures that give you a sense of overall freedom, instead of feeling like you're in "bondage" or "servitude."

There's lots of room for interpretation here. If you're not sure where something might fit, trust your instinct. In truth, many people and activities can "overlap" or affect multiple Key Areas. Taking a trip to the park with your family could qualify as Family, Fitness, and Freedom! Don't be afraid to experiment. This is meant to be customized to work for *you*.





# How To Use The Success Finder



Each of the **5 Key Areas of Success** is represented here. Take a few moments now to “check in” with yourself and gauge what you feel is the balance in each of your “Success Accounts”. Write your answers below.

On the following page, you’ll find an example version of this chart.

Simply shade in the area on the blank chart. It’s important to shade in the chart, and not just fill in the blanks below. The visual is *very* powerful.

**THIS IS NOT A “ONCE AND DONE” ACTIVITY!** Having the visual helps you be proactive. If you use it regularly, you can track trends and be aware of potential trouble spots before they happen.

**On a scale of 1-9, How full are your Success Accounts?**

**FAITH** \_\_\_\_\_

**FAMILY** \_\_\_\_\_

**FITNESS** \_\_\_\_\_

**FORTUNE** \_\_\_\_\_

**FREEDOM** \_\_\_\_\_



### ***Instructions:***

On a scale of 1-9,  
shade in each  
Key Area of Success  
according to  
your current balance.

### ***Things To Look For:***

- \* Depleted accounts
- \* Overflow accounts
- \* Patterns in depletion
- \* Trends over time

Are there accounts  
you are consistently  
draining or leaving  
untouched? You may  
need help in that area.

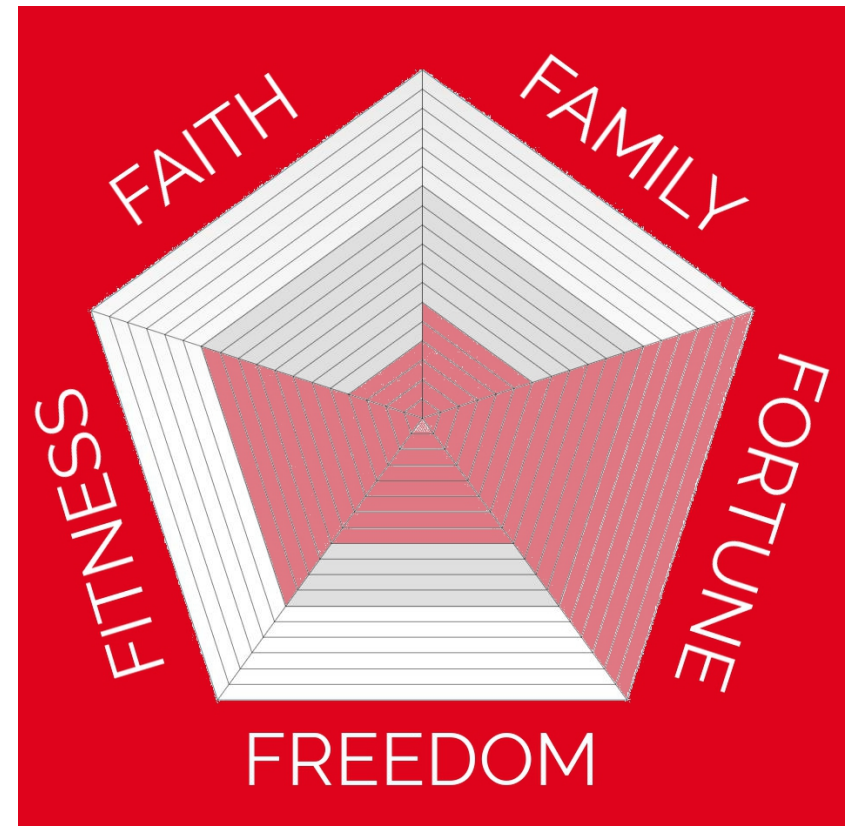
# Example

Here's an example of a completed chart. On a scale of 1-9 (including half steps), you can shade in the areas for the balance of each of your "success accounts".

In this example, you see someone who's feeling quite successful when it comes to their Fortune (9), but doesn't have a very strong sense of Freedom overall (4). Their Family account is almost as empty as their Faith account (3, 2). This could easily be someone spending a lot of time and energy at work, and missing out on family time, or someone going through the death of a loved one. This is why a "once and done" approach doesn't work with the Success Finder.

If this trend continued for a period of weeks or months, you'd get a clearer picture of what's going on. That's why I encourage you to **use the Success Finder regularly**. Print out multiple copies. Keep them in a binder, and refer to them often. Take notes on the back of the chart to explain what's going on.

That's what I do. I can go back and look at my historical charts and see what's been going on in my life. If I find a pattern, I can turn to my friends, my coach or get help from my other trusted advisors.







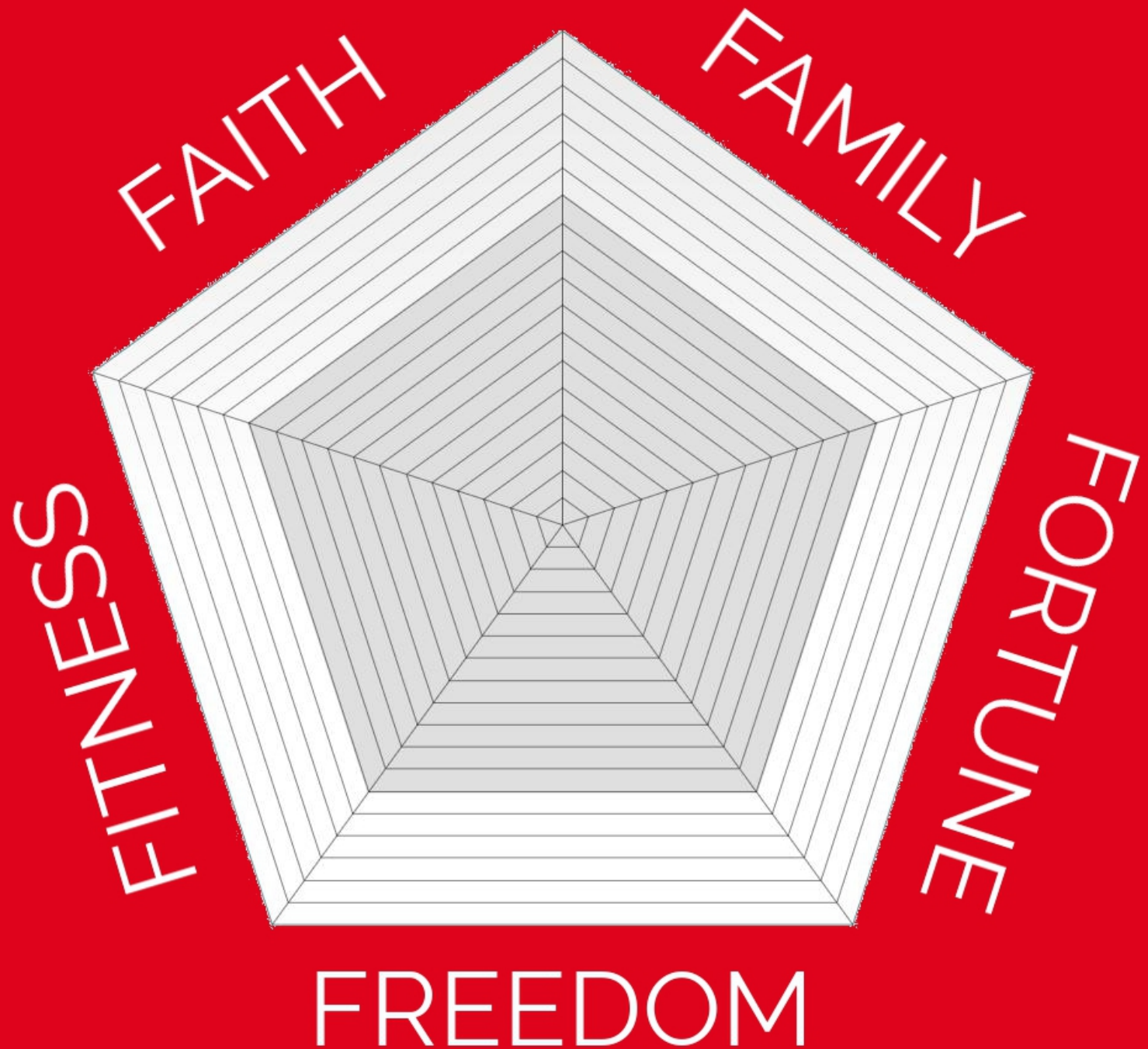
***Instructions:***

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# Need More Help?

Once you've got clarity on where you need support, these resources might help you.



**The Secret Watch** is a business parable that helps you define success on your own terms. Follow Tina as she navigates the inscriptions of a mysterious watch to write her own success story. You'll see the 5 Key Areas of Success in action in this "can't put it down" best seller.

**Dreamblazing** gives you crystal clarity on your priorities in each of the 5 Key Areas of Success so that you can ignite a path to your dreams. A multi-media e-course with thought-provoking exercises and videos, plus worksheets to help you map out your next twelve months – all focused on what really matters in *your* life and work.



**One-on-one Coaching** is also available in either the bite-sized Accountability Club, or the six-month Noble Empire coaching program.

Learn more at:

[LISAROBBINYOUNG.COM](http://LISAROBBINYOUNG.COM)