



The Singing Business Coach

Training and entertainment all in one!

With 20+ years as an entrepreneur *and* performing artist, Lisa Robbin Young understands the unique challenges of building a profitable, sustainable micro-business. Very often, your business is an extension of who you are - which means getting clarity on what really matters to you. Lisa helps entrepreneurs tune in to The 5 Key Areas of Success, and create a business that sings for your right audience.

Lisa's blend of creative and fun "Info-tainment" (one part training, one part performance) regularly leave audiences saying "Wow!" - and feeling more confident, capable, and clear on how to achieve success on their own terms. She's not afraid to tell it like it is in a way that educates and inspires. Whether it's a keynote for your main stage, how-to training for your multi-speaker event, or a musical highlight to cap off a transformational weekend, Lisa Robbin Young creates one-of-a-kind experiences that bring inspiration and deliver results - before you even leave the conference room.

Training & Coaching

Round table discussions, breakout sessions, and small group activities are powerful components to deepen the learning experience. Lisa has a unique opportunity to get up close and personal with key members of your group or organization to understand the bigger picture of your event. One-on-one coaching is also available to bring immediate clarity and results around a specific entrepreneurial challenge.

Inspiration, Motivation & Entertainment

An award-winning writer, composer, speaker, and performer, every talk is custom crafted around your needs and features Lisa's signature tell-it-like-it-is story-telling style. A classically trained musician with multiple recording projects to her credit, Lisa brings an incredible depth of musical and performing talent to every event. Clients regularly ask Lisa to conclude her segment with a song that fits the theme of the event. She even writes custom music upon request. For events in Michigan, Lisa can also perform with her jazz band or vocal ensemble, depending on your needs.



LisaRobbinYoung.com

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Own Your
Dreams
without selling your soul

About Lisa

Lisa Robbin Young is known as "The Singing Business Coach" and believes the best way for entrepreneurs to be successful is to be themselves fully and completely, and define success on their own terms. With more than 20 years as both a performing artist and entrepreneur, Lisa has helped hundreds of clients, including best-selling authors, expand their reach, build a Noble Empire and live an inspired life.

An award-winning author and composer, Lisa's currently working on a project to record 300 songs in a variety of genres, including jazz, pop, swing, and blues. Her book, *The Secret Watch* is a success parable written specifically for entrepreneurs.

I'm Lisa Young and I love sharing stories that inspire you to take action to own your dreams and achieve the greatness meant just for you.



Most Requested Topics

- * **DUMB Goals:** Setting and achieving goals that matter.
- * **The Power of YOU:** How to share your authentic self for maximum success.
- * **The 5 Key Areas of Success:** How to define success on your own terms.

Lisa can also create a session just for your event! Contact us for more details.



"Lisa was WONDERFUL. I know she's a little "unconventional" ...but that was refreshing. Her book was great – read it on my way back to Cleveland. I was also able to determine my WHY through her many questions

she asked of us. I realized that my WHY has changed since I first joined. Now my real reason why I love doing this is because I love coaching to share my knowledge, see them grow and assist them along the way."

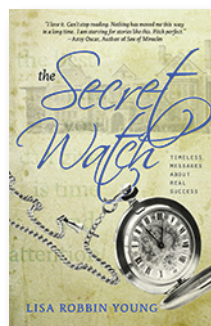
**Amanda Creque, National Conference attendee
& direct sales leader**



"Lisa is stunningly effective. Without her, our Simpleology Business Coaching program would not be anywhere near as good as it is. She has a unique talent for bringing out the talents of others, and motivating people to take real action. I'd hire her as a coach myself!"

Mark Joyner

#1 Bestselling Author and Founder of Simpleology



By Lisa Robbin Young

A graphic designer, struggling to build her own business meets an elderly business woman with a gift – an old silver pocket watch.

But this watch has a secret: the inscription changes each day, sharing messages of inspiration that challenge its owner to improve her life.

Can Tina master the lessons of **The Secret Watch** and turn her business (and her life) around before time runs out?

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